



The Erie County Law Enforcement Foundation Safe Schools Initiative Seminar

SPONSOR OPPORTUNITIES

Partner Sponsor (Value: \$10,000)

COMPANY/ORGANIZATION name or logo (or other designation) will be prominently displayed in all Safe Schools electronic communications (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), on the seminar web-site sponsor page, and on the banner ad on the ECLEF web-site and the Seminar homepage. In addition, COMPANY/ORGANIZATION will receive:

- Verbal acknowledgement for its Partner Sponsorship, and introduction of representative(s) during the welcoming remarks to open the seminar;
- Opportunity to provide welcoming remarks (up to 2 minutes) during the seminar program;
- Inclusion of company logo in all 'walk-in' slides that precede live sessions;
- Opportunity to display one (1) 60-second video piece @ COMPANY/ORGANIZATION during the seminar program;
- One e-communication facilitated by ECLEF as part of our general correspondence with our seminar registration base;
- Four 15-second custom video filter deployments using company/organization logo during one program session;
- Opportunity to exhibit at the seminar;
- Status as the sole business-category sponsor of the seminar.

Stakeholder Sponsor (Value: \$5,000)

The COMPANY/ORGANIZATION name or logo (or other designation) will be displayed in all Safe Schools electronic communications from ECLEF (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), and on the seminar web-site sponsor page, with link to sponsor website. In addition, COMPANY/ORGANIZATION will receive:

- Verbal acknowledgement for its Stakeholder Sponsorship, and introduction of representative(s) during the welcoming remarks to open the seminar;
- Inclusion of company/organization logo in all 'walk-in' slides that precede live sessions;
- Opportunity to provide one (1) 30-second pre-recorded infomercial during the seminar as part of live program;
- Two 15-second custom video filter deployments using company/organization logo during one program session;
- Opportunity to exhibit at the seminar;
- Stakeholder Sponsor spotlight facilitated by ECLEF as part of our on-going e-correspondence with our seminar registration base.

Benefactor Sponsor (Value: \$2,500)

The COMPANY/ORGANIZATION name will be displayed in all Safe Schools electronic communications from ECLEF (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), and on the seminar web-site sponsor page, with link to sponsor website. In addition, COMPANY/ORGANIZATION will receive:

- Verbal acknowledgement for its Benefactor Sponsorship during the welcoming remarks to open the seminar;
- Inclusion of company/organization logo in all 'walk-in' slides that precede live sessions;
- Opportunity to exhibit at the seminar.

Community Sponsor (Value: \$1,000)

The COMPANY/ORGANIZATION name will be displayed in all Safe Schools electronic communications from ECLEF (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), and on the seminar web-site sponsor page, with link to sponsor website. In addition, COMPANY/ORGANIZATION will receive:

- Verbal acknowledgement for its Community Sponsorship support during the welcoming remarks to open the seminar;
- Inclusion of company/organization name in all 'walk-in' slides that precede live sessions.

Sustaining Sponsor (Value: \$100)

For individuals who would like to personally support Safe Schools: your name will appear on our web-site and will also be displayed during the seminar.

***For more information or to set up your sponsorship please contact ECLEF
Vice Chairman Bill Regan at wiregan@buffalo.edu or 716-603-4010***